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## PELI SHOWS CLEAR LEADERSHIP WITH LAUNCH OF ADVENTURER RANGE OF CASES FOR IPHONE 7

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**Peli Products, the global leader in the design and manufacture of high-performance protective cases, today announced it is launching a new range of cases especially for the iPhone 7 and iPhone 7 Plus. Set to be the slimmest cases on the market, the Adventurer range has clear backs to showcase the colour range of the new iPhone models.**

The ultra slim design doesn't compromise Pelis DNA - protective cases that withstand the most extreme conditions on earth.

The Adventurer cases offer 23% more impact absorption over similar protector models in the market, as they are made from HPX<sup>®</sup>, Peli's proprietary material that has been especially designed to absorb impact and disperse shock forces away from the mobile device.

These cases represent an exciting development for Peli, says Piero Marigo, MD of Peli EMEA: They bring together market-leading slimness and lightness with heavy, tough protection - making it easier than ever for consumers to protect their precious devices during their everyday adventures.

Peli is renowned for its cases that protect essential kit used in the most demanding scenarios by experts from firefighting, police, defence/military to explorers and adventurers. But Peli believes that all consumers face daily challenges and adventures that require the best protection for the kit they value, and deserve to have the same peace-of-mind on a daily basis.

The Adventurer cases also have a dual-layer structural design, a non-slip grip and exceed 810G Military Standard drop tests\*. They also carry a Lifetime Guarantee (where applicable by law).

For the iPhone 7 and iPhone 7 Plus, the Adventurer cases will be available from **today** on Amazon UK, France, Germany, Italy, Spain, Mobilefun and other retailers, at £29,99/29,99 and £29,99/34,99, respectively.

Tags: [Adventurer](#) | [iPhone 7](#) | [Peli Products](#)

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